

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Sang Yong Bae, et al.	:	
	:	Examiner: Nathan C. Uber
	:	
Serial No.: 10/595,998	:	Group Art Unit: 3622
	:	
Filed: June 14, 2006	:	Attorney Docket No.: 56587.22
	:	
For: ON-LINE ADVERTISING SYSTEM AND METHOD	:	Customer No.: 27128
	:	
	:	Confirmation No.: 1534
Last Office Action: June 24, 2008	:	

AMENDMENT A

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed June 24, 2008, please amend the above-identified application in accordance with the amendments and remarks as set forth herein.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this document.

Remarks/Arguments begin on page 12 of this document.